

SAFE ZONE

All critical elements (text, images, graphics, logos, etc.) must be kept inside this blue line.

BLEED AREA

Extend the background, images and colors you want on edges all the way to the end of the pink bleed area, past the black cut line.

Final Size with bleed:
3.7" x 2.1"

CUT LINE

Actual cut of the final design.

Final Size:
3.5" x 2"

IMPORTANT

- ▶ Please remove our guidelines/instructions before submitting your files, or else they will be printed.
- ▶ All text should be converted to outlines.

We do not recommend having borders due to the shifting in the cutting process, which may cause borders to appear uneven.